

2020 EST Virtual Education — January to March

KAO
SALON DIVISION

GOLDWELL. KMS VARIS

January	
1/8/20 11:00 AM	Topchic & Colorance Revealed
1/8/20 1:00 PM	Blonde Ambition
1/8/20 3:00 PM	Elumen Play It Up
1/8/20 5:00 PM	Let Me Upgrade U
1/9/20 8:00 AM	Topchic & Colorance Revealed
1/9/20 11:00 AM	Blonde Ambition
1/9/20 1:00 PM	Kerasilk Smoothing & De-Frizz Experience
1/9/20 3:00 PM	Let Me Upgrade U
1/22/20 4:00 PM	Topchic & Colorance Revealed
1/22/20 6:00 PM	Let Me Upgrade U
1/22/20 8:00 PM	Blonde Ambition
1/22/20 10:00 PM	Elumen Paint Box
1/23/20 12:00 PM	@PurePigments Revealed
1/23/20 2:00 PM	Elumen Paint Box
1/23/20 4:00 PM	Blonde Ambition
1/23/20 6:00 PM	Topchic & Colorance Revealed
1/29/20 10:00 AM	Topchic & Colorance Revealed
1/29/20 12:00 PM	Blonde Ambition
1/29/20 2:00 PM	Let Me Upgrade U
1/29/20 4:00 PM	Elumen Play It Up

February	
2/5/20 11:00 AM	Blonde Ambition
2/5/20 1:00 PM	Topchic & Colorance Revealed
2/5/20 4:00 PM	Elumen Play It Up
2/5/20 6:00 PM	Kerasilk Smoothing & De-Frizz Experience
2/6/20 8:00 AM	Topchic & Colorance Revealed
2/6/20 11:00 AM	Elumen Play It Up
2/6/20 1:00 PM	Blonde Ambition
2/6/20 3:00 PM	@PurePigments Revealed
2/12/20 11:00 AM	Blonde Ambition
2/12/20 1:00 PM	Topchic & Colorance Revealed
2/12/20 3:00 PM	Elumen Paint Box
2/12/20 5:00 PM	Let Me Upgrade U
2/20/20 8:00 AM	Blonde Ambition
2/20/20 10:00 AM	Topchic & Colorance Revealed
2/20/20 12:00 PM	Let Me Upgrade U
2/20/20 2:00 PM	Kerasilk Smoothing & De-Frizz Experience
2/26/20 4:00 PM	Blonde Ambition
2/26/20 6:00 PM	Topchic & Colorance Revealed
2/26/20 8:00 PM	Let Me Upgrade U
2/26/20 10:00 PM	Elumen Play It Up

March	
3/4/20 11:00 AM	Blonde Ambition
3/4/20 1:00 PM	Let Me Upgrade U
3/4/20 3:00 PM	Topchic & Colorance Revealed
3/4/20 5:00 PM	Elumen Play It Up
3/5/20 9:00 AM	Elumen Paint Box
3/5/20 11:00 AM	Blonde Ambition
3/5/20 1:00 PM	Topchic & Colorance Revealed
3/5/20 3:00 PM	@PurePigments Revealed
3/18/20 4:00 PM	Elumen Paint Box
3/18/20 6:00 PM	Topchic & Colorance Revealed
3/18/20 8:00 PM	Let Me Upgrade U
3/18/20 10:00 PM	Blonde Ambition
3/19/20 8:00 AM	Topchic & Colorance Revealed
3/19/20 10:00 AM	Kerasilk Smoothing & De-Frizz Experience
3/19/20 12:00 PM	Blonde Ambition
3/19/20 2:00 PM	Let Me Upgrade U
3/25/20 10:00 AM	Topchic & Colorance Revealed
3/25/20 1:00 PM	Blonde Ambition
3/25/20 3:00 PM	Elumen Paint Box
3/25/20 5:00 PM	Let Me Upgrade U

Thursday classes are highlighted in gray. All others are on **Wednesdays**.

To register, click on the class link you would like to attend and follow instructions. *Please note that while registering, your home time zone may not be listed.* However, once you register, you will receive an e-mail afterwards with instructions on how to log in to the class and the class time will calculate to your personal time zone. All classes are no more than 60 minutes from start time.

We recommended logging in 10 minutes prior to the class start time. If you have any questions, please e-mail Kathy at kathy.morea@kao.com





VIRTUAL EDUCATION

Topchic & Colorance Revealed:

Experience the world of Topchic & Colorance. Gain confidence to use demi & permanent hair color effectively within the Goldwell Service Cycle. Learn the tips and tricks that make Goldwell the perfect partner to all your hair color needs.

Blonde Ambition:

Highlighting, decolorizing and toning services: we have it covered. Learn about the endless ways to create the perfect blonde using Goldwell's blonding portfolio.

Let Me Upgrade U:

Grow your knowledge of Goldwell's quick and easy upgrade services ranging from 0 to 15 minutes!

Kerasilk Smoothing & De-Frizz Experience:

From reducing and reshaping curl, to smoothing and softening unruly hair, the Kerasilk Keratin Treatment is a must have addition to your texture portfolio. Also, learn how to reduce frizz and improve manageability with the Kerasilk De-Frizz Express Service. This service tames the hair structure while keeping the natural shape and volume for up to 4-6 weeks.

Elumen Paintbox:

Expand your pursuit to learn how to achieve brilliant color results with exceptional shine and durability with Elumen. This technology allows you to enhance your creativity and offer new, brilliant, long-lasting color results for your clients.

Elumen Play it Up:

Don't over think it. All you need to know is how direct dyes work. The rest is up to your creativity. Trust your own genius. Follow your instinct. You decide what works. Experience a different way of creating color.

@PurePigments Revealed:

Imagine color. Now multiply it. Learn how to integrate Goldwell @PurePigments into your oxidative hair color for dimensional pastels, boosted vivids and never-before-seen color morphing effects.

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